

# DATASOURCE360

## FARMREACH Data Card

### Description of Database

National farm and ranch database consisting of land owners, owner/operators, operators and livestock operations. FarmReach is made up of individuals and farm businesses that own and/or operate land used for agricultural production.

### List Details



Mail



Phones



Data

### List Source

Federal, State and Local Government Agricultural Offices

### Geography

Domestic (U.S.)

### Rates and Selection Charges

Base Rate	\$80.00/M
Crops By Type or Total Planted Acres	\$10.00/M
Livestock	\$10.00/M
Gross Farm Income	\$10.00/M
Phone	\$50.00/M
State	\$10.00/M
County	\$10.00/M
Gender	\$10.00/M

### Database Counts and Queries

No charge for counts or queries - Call or Email

Total Universe/ Base Rate 1,358,209  
(Station Headquarters)

### List Maintenance

Recency	100% Current Year
Market Entry	7/17/2002
New to DATASOURCE360	10/18/2007
Counts Created	10/12/2010

### Other DATASOURCE360 Services

Address Standardization  
NCOA/LACS Processing  
Merge/Purge Services - Database Duplicate Detection  
Database Design, Management and Maintenance  
Custom Lead Generation

### Contact

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State	Owner/Operators Operators	Land Owners
AK - ALASKA	209	388
AL - ALABAMA	17,434	5,176
AR - ARKANSAS	12,795	11,838
AZ - ARIZONA	2,844	3,672
CA - CALIFORNIA	28,193	11,881
CO - COLORADO	11,161	11,244
CT - CONNECTICUT	398	288
DC - DIST OF COLUMBIA	57	140
DE - DELAWARE	895	487
FL - FLORIDA	6,491	5,019
GA - GEORGIA	19,708	5,397
HI - HAWAII	92	197
IA - IOWA	64,976	40,177
ID - IDAHO	8,757	3,949
IL - ILLINOIS	52,647	64,077
IN - INDIANA	31,405	29,767
KS - KANSAS	41,843	41,002
KY - KENTUCKY	39,747	6,991
LA - LOUISIANA	11,859	12,101
MA - MASSACHUSETTS	519	404
MD - MARYLAND	4,232	2,485
ME - MAINE	1,219	347
MI - MICHIGAN	22,319	9,295
MN - MINNESOTA	50,165	23,949
MO - MISSOURI	42,543	25,611
MS - MISSISSIPPI	18,683	5,544
MT - MONTANA	12,025	6,739
NC - NORTH CAROLINA	16,888	6,759
ND - NORTH DAKOTA	21,328	13,330
NE - NEBRASKA	34,137	26,482
NH - NEW HAMPSHIRE	303	133
NJ - NEW JERSEY	963	452
NM - NEW MEXICO	4,050	1,931
NV - NEVADA	479	731
NY - NEW YORK	10,893	1,929
OH - OHIO	34,928	20,588
OK - OKLAHOMA	26,122	11,518
OR - OREGON	5,035	3,603
PA - PENNSYLVANIA	15,805	2,830
RI - RHODE ISLAND	68	62
SC - SOUTH CAROLINA	9,520	2,264
SD - SOUTH DAKOTA	21,732	11,899
TN - TENNESSEE	21,810	11,088
TX - TEXAS	48,836	40,013
UT - UTAH	3,377	1,008
VA - VIRGINIA	11,970	3,364
VT - VERMONT	1,275	446
WA - WASHINGTON	6,230	9,442
WI - WISCONSIN	43,961	10,217
WV - WEST VIRGINIA	2,240	282
WY - WYOMING	3,068	1,439
<b>Total</b>	<b>848,234</b>	<b>509,975</b>